Priming for Success - FLAG Paints Ltd has launched the Advanced Technologies range.



Primers so advanced almost any idiot can use them! www.flagpaints.co.uk

The new range of primer products aims to raise awareness of how to deal with difficult problem areas by selecting the right solution for the problem. The primer is often the most important coat, if the primer is wrong the rest of the paint system is highly likely to fail.

The new range, which is universally compatible with most traditional top-coats, represents a concise selection of essential problem solving primers.

The range features 4 products, designed to help address various issues affecting a wide range of areas around both home and commercial environments.

Universal Primer (Water Based)

Effectively primes, seals and blocks stains for a wide variety of interior and exterior surfaces. A 'bond coat' primer that's great for hard-to-stick surfaces, offering excellent adhesion with minimal preparation. Also prevents rust formation when applied over clean ferrous metal such as iron and steel. Universal Primer contains a biocide that protects the dried coating against fungal degradation, making it ideal for high-humidity areas such as bathrooms and utility rooms.

Ultimate Primer (Shellac Based)

Offering excellent adhesion to glossy surfaces - even glass. Blocks stubborn and persistent stains. Based on an advanced shellac formula that seals porous surfaces with excellent enamel holdout. Suitable for use on water stains, fungal degradation, nicotine, oil stains, marker pen stains and more. Designed to permanently block odours (from smoke and fire damage to odours from pets and nicotine). The dried film is non-toxic and hypo-allergenic.

Stain Cover + (Solvent Based)

An interior / exterior primer/sealer, stain sealer and bonding coat that dries for overcoating in only two hours. Stains of all kinds

are permanently sealed so topcoats are blemish free, and is especially effective on nicotine and water stains. Can be primed, sanded and top-coated the same day, saving time and money. Designed to resists cracking and peeling and is compatible with most decorative top coats.

Contains a biocide that protects the dried

coating against fungal degradation. This

Omni-White (Water Based)

paint is designed to resist cracking, peeling and blistering to avoid constant maintenance.

Omni-White bonds to existing painted surfaces and promotes adhesion on a wide range of surfaces with minimal preparation.

Omni-White also seals porous surfaces and is ideal for use in areas of persistent high humidity, frequent temperature changes and poor air circulation. A primer and finish coat. Washable, scrubbable, stain and

Self-priming – adheres to the surface with minimal preparation. A fade resistant coating. Water-based, low odour and quick drying.

moisture resistant finish.

For more information please visit: www.flagpaints.co.uk

